



How Much Does it Cost to Build a Transparent Real Estate Marketplace?

Below is a rough estimate of key features necessary to create a reliable, secure, and efficient real estate marketplace. Each of them plays an important role in making your platform a trusted marketplace.

This estimate can serve as a foundation for your budgeting and planning when you consider **building a web real estate marketplace**.

Feature	Description	Cost range	Development time
Core features	Basic functionality: <ul style="list-style-type: none">▪ user registration and profile▪ property listings▪ search and filter options▪ in-app messaging/chat▪ user reviews and rating▪ real-time updates	\$ 29,500 — \$44,800	3-4 months
Verified listings and reviews	Verified property data and user reviews	\$7,200 — \$14,400	1-2 months
Blockchain and smart contracts	For secure transactions and automated contracts	\$9,000 — \$16,000	1-2 months
AI-powered insights	For user behavior analysis and fraud detection	\$10,000 — \$18,000	1-2 months
Fraud detection module	System for screening users	\$3,600 — \$5,400	2-3 weeks
Integrated financial checks	API integration for bank verifications	\$2,000 — \$4,000	1-2 months
Virtual tours and 3D property views	VR tours for immersive property exploration	\$10,000 — \$18,000	1-2 months
Geolocation and mapping	Location-based data (amenities, neighborhoods, and property mapping.)	\$6,000 — \$12,000	3-4 weeks

Total estimated cost range: \$77,300 – \$132,600

Our cost framework is general and aimed at understanding both financial and time investments required to build a high-quality web real estate marketplace.

If you need a more tailored breakdown based on your specific requirements, **[contact our tech team](#)**.

See real estate platforms in action!

You can also explore our **real estate portfolio** to see how we already helped our clients create high-performing and transparent real estate platforms.

